

JAN 18 2007

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Application No.: 10/764,190

Inventor(s): Peter Lynch

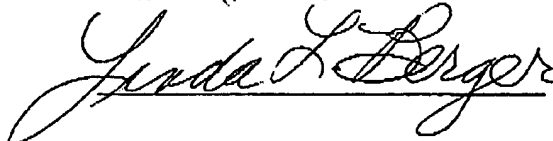
Filed: January 23, 2004

Docket No.: 9495

Confirmation No.: 8071

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Application No. : 10/764,190  
Inventor(s) : Peter Fyler Lynch  
Filed : January 23, 2004  
Art Unit : 3634  
Examiner : Colleen M. Quinn  
Docket No. : 9495  
Confirmation No. : 8071  
Customer No. : 27752  
Title : Shelf Display Apparatus for Absorbent Articles  
Packaged in Flexible Film

**RESPONSE TO OFFICE ACTION**

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**INTRODUCTORY REMARKS**

In response to the Office Action of October 18, 2006, please consider the following Remarks and reconsider the application.

*Remarks* begin on page 2 of this paper.